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May 2011 3 E News presented by

Florida Business Expo

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designed to Motivate, Educate & Stimulate business throughout the Sunshine State

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1. **Branding:** Add QR codes packaging, tags, etc... Ma get to you. "Like" you c Tweet purchases to friends SMS announcements for s access, etc...
2. **Advertisements:** Harn Be the first in your mark billboard (or the first greas a digital edge)
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5. **Coupons:** 45% of shopj prices online while shopj Deliver a special coupon sti smart phone to scan at che
6. **Promotions:** Use QR gaming aspect to capture watching Fringes canned and were given a top-secret

## Save the Date

May 19, 2011

5:30pm to 10:00pm

Florida Business Expo's Leadership Network  
& Amigos Profesionales Business Network

Present

### APBN 3rd Anniversary Celebration After Hours Event

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enough to think th  
change the world are  
who do"



Location: Falcons Fire Country Club  
3200 Seralago Blvd Kissimmee, FL 34746

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